



Nutri V

United Arab Emirates Market Opportunity

Vegetables Reimagined.



Who we are

Vegetables, reimaged.

Nutri V is a collaboration between Fresh Select, a leading fresh produce supplier with over 60 years of Australian farming history and Australia's national science agency, CSIRO.

Nutri V delivers the best in farming operations combined with the knowledge and expertise of the country's brightest scientists to reimagine vegetable consumption and help maximise natural resources.

Nutri V Vegetable Powders are the easy way to boost your veggie intake. We take Australian grown vegetables and turn them into nutrient dense, fibre-rich vegetable powders that can be added to almost any recipe, smoothie or dough mix. And because they're made only using excess Aussie veg, they also help reduce food waste.



Why Nutri V?

The goodness of Australian veggies in convenient powders & puffs.



Made from quality excess Aussie veggies.

We start with 100% Australian-grown vegetables, then dehydrate them using an advanced process that retains nutrients to produce natural, fibre-rich vegetable powders & puffs.



A great way to boost vegetable intake.

Eating five serves of veggies each day is important for good health. Our powders & puffs are the easy way to boost your veggie intake, with one serve equal to 75g of veggies.



Good for the planet, good for you.

Eating vegetables provides a source of fibre and lowers the risk of heart disease. Plus, we use vegetables that would otherwise go to waste, creating a sustainable solution.



Powders can be added to almost any meal.

Our products are convenient and ready to use. You can simply add Nutri V powders to doughs, cakes, smoothies or almost anything else. Our snacks are ready to eat!



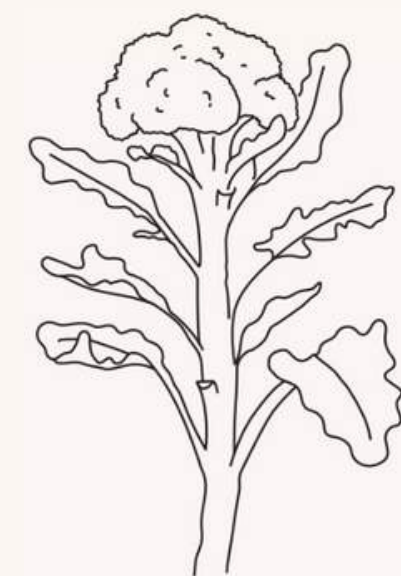
Our process

100% Aussie vegetables.

Vegetables are a good source of vitamins, minerals and fibre. But they can be up to 95% water. So we thought, what if we could remove the water but keep the nutrients to provide a convenient way for Australians to get their daily boost of vegetables?

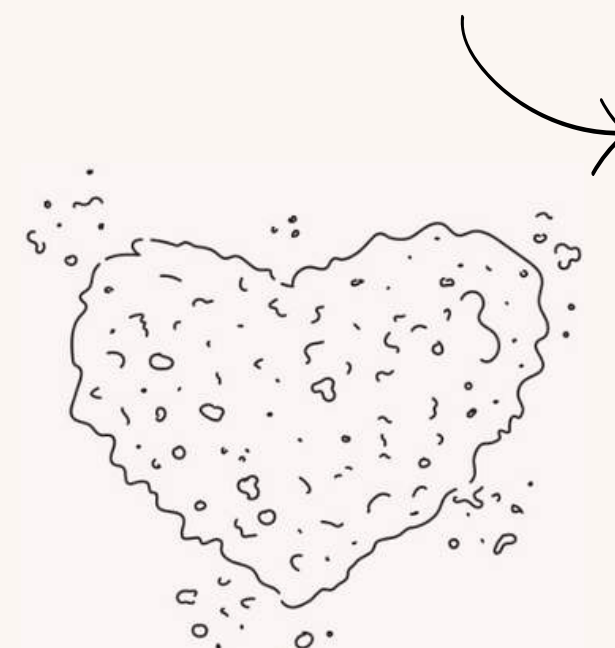
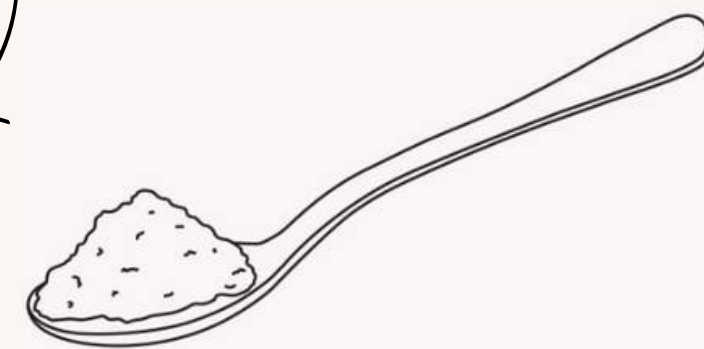
Quality fresh vegetables are grown on Australian farms, condensed and stabilised into shelf stable vegetable powder. Vegetables are harvested, dehydrated and packed as soon as possible to ensure maximum nutrient retention.

The result is a convenient, ready to use, 100% vegetable powder that can be added to boost any meal. Unlike highly processed supplements, Nutri V contains no fillers, sweeteners, additives or preservatives. And Nutri V is naturally dairy and gluten free.



Excess Aussie
grown vegetables

Veggies dried to a
nutritious powder



One serve equals
75g of vegetables

Add to almost any meal



Vegetable powders

The power of vegetables in four powerful varieties.

No mess, no waste, no complicated recipes – just add Nutri V to any dish and start to enjoy the benefits of Nutri V in your diet.

There are four powder varieties to choose from, in a convenient 70G resealable pouch.



100%
AUSSIE



FREE FROM
PRESERVATIVES



NON
GMO



GLUTEN
FREE



100%
VEGAN



Broccoli Powder



Cauliflower Powder

1
SERVE OF
VEG
PER PACK



Pumpkin Powder



Mixed Veg Powder

Nutri V

Introducing ...

Nutri V goodies[®]



Crunchy veggie puffs

Eating veg is a snack.

We've taken the goodness of Nutri V and turned it into a nutritious snack with one serve of veg in every pack.

New Nutri V Goodies are crunchy vegetable puffs in three delicious flavours in 70G bags.



100%
AUSSIE



FREE FROM
PRESERVATIVES



NON
GMO



GLUTEN
FREE



100%
VEGAN



CAULIFLOWER PUFFS

Sour cream &
chives flavour



PUMPKIN PUFFS

Salt & pepper



BROCCOLI PUFFS

Chilli & lime
flavour

1
SERVE OF
VEG
PER PACK

Nutri V

Our promise

Sustainable farming and reducing food waste

Many parts of Aussie veggies and even whole plants that don't look 'perfect' but are perfectly edible are considered excess.

At Nutri V we're committed to maximising our planet's resources. So we use excess veggies including florets, stems and leaves where rich nutrients are found, to help increase vegetable consumption and reduce unnecessary plant food waste.

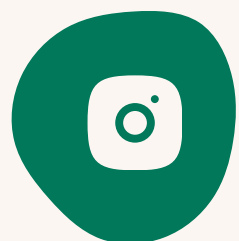
Nutri V powders and goodies are currently available exclusively at Coles stores nationwide in Australia.

By partnering with us, you'll receive the support of:

- 🌱 Dedicated & experienced business owners and managers
- 🌱 A reliable customer service team & marketing support
- 🌱 100% Australian grown, natural vegetable powders & puffs



Find us online!



INSTAGRAM
@nutriv_au



FACEBOOK
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WEBSITE
www.nutriv.com.au

