

# UNITED ARAB EMIRATES

## MARKET OPPORTUNITY

*Premium, reliable meat supply from the Goulburn Valley, Australia*



Who  
We  
Are

## PREMIUM, RELIABLE MEAT SUPPLY FROM THE GOULBURN VALLEY, AUSTRALIA

Since the 1960s, when the company was known as Scorpio Meats, Provincial Food Group has been producing safe, premium meat for local and export markets, and for the food manufacturing sector.

Now under the leadership of former owner, Tom Paterson and Mark Morley, and with the backing of large meat and livestock industry investors, Provincial Food Group is a growing business in the Goulburn Valley, Australia's key food production region.

The facility has been progressively renovated and upgraded over the past ten years to include five freezers, three blast freezers and a number of food production areas offering storage and operating temperatures down to -30°C. With state of the art manufacturing equipment and a dedicated team, the site supplies a number of value-added meat options.





## WHY CHOOSE

# Provincial Food Group?



### PROUDLY FRESH AUSTRALIAN MEATS

All Provincial Food Group meats are sourced from the Goulburn Valley in Victoria, Australia – one of the finest food growing regions. Our state-of-the-art production facility allows us to produce over 100 tonnes of premium, fresh and safe Australian meat weekly.



### A COMPREHENSIVE PRODUCT RANGE

We supply a significant amount of value-added meat products such as high-end wagyu burgers, meatballs for food service and beef bacon products for the Middle East market, as well as supplying, raw, diced and minced meat to other external food manufacturers.



### SAFETY, EXPORT & HALAL ACCREDITED

Provincial is driven by continuous improvement, product innovation and commitment to quality and safety. That's why we've obtained SQF Level 8, HACCP SGS, Prime Safe, Halal and Department of Agriculture Export certifications for our product range.



## OUR RANGE

# Quality Australian Meat

Our meat products are made from 100% Australian grass fed beef or veal, along with lamb and chicken, sourced from quality endorsed traditional or free-range organic farmers, on the east coast of Australia.



**MEATBALLS**



**BURGERS**



**MINCED MEAT**



**DICED MEAT**



## OUR SERVICES

# *Tailored Food Solutions*

Here at Provincial Food Group, we pride ourselves on being your tailored food solutions provider' – creating the highest quality products that suit your needs.

We custom make our products using premium meats at the highest industry standards for food quality and safety. We're committed to meeting all your requirements on timing, budget and product specifications, whether it's grass fed, Halal, free-range, organic or other. Our flexibility allows us to provide a truly valuable service and partnership you can rely on.

Our state-of-the-art technology in food manufacturing, allows the versatility to provide an endless variety of tailored food solutions that efficiently packs food, for the freshest quality every time. Food products can be prepared in many formats – sliced, diced, tray packed, raw or cooked and delivered.



[CLICK HERE TO EXPLORE THE FULL RANGE OF PRODUCTS ON OFFER](#)





# OUR SERVICES

## *Tailored Food Solutions*

As your tailored food solutions provider, we'll partner with you to devise a plan that meets your retail or foodservice needs. Whether it's for export or domestic markets, our superior food manufacturing facilities and experienced staff, can slice, dice, mince and cook meats in many sizes or specifications and conveniently deliver directly to you as cooked, chilled or frozen.

### **Our standard services include:**

- Raw comminuted meat products
- Raw and par-cooked formed meat and vegetable products
- Fully cooked sous-vide meat and non-meat products
- Tray packed raw meat value added products
- Co-packing

### **Examples of products produced:**

- Cooked retail lamb packs
- Raw, par cooked, and cooked burgers, meatballs, sausages, koftas
- Par cooked and cooked ribs and roasts
- Beef breakfast strips – bacon substitute in Halal markets







# OUR QUALITY & Service Promise

## RELIABLE, SAFE & COMPETITIVELY PRICED

At Provincial Food Group, we partner with our clients to deliver innovative value-added meat products on a reliable, safe and competitively priced basis.

We produce up to 100 tonnes of raw mince and diced meat per week, bulk packed, as well as up to 10 tonnes of frozen foodservice and retail packs per week. Each product is strictly temperature controlled, laboratory tested and receives antibacterial treatment.

With a diverse range of domestic and international customers, Provincial currently serves large multinational food manufacturers and retailers, established foodservice companies and burger chains.

By partnering with us, you'll receive the support of a dedicated export manager, reliable customer service team and premium Aussie meats.



# Find Us Online

**INSTAGRAM**

[@provincialfoodgroup](#)

**WEBSITE**

[www.provincialfoodgroup.com.au](http://www.provincialfoodgroup.com.au)