



United Arab Emirates MARKET OPPORTUNITY

Discover the award-winning taste of Sahara's dairy products, crafted with world-renowned, superior Australian milk





ORIGINS OF SAHARA

A grandfather and his grandson, a bond like no other in any family.

Cherished moments, unique experiences and great stories. This bond is responsible for the origins of one of Melbourne's favourite dairy companies: Sahara. Today, Sahara crafts award-winning Australian dairy products.

Ibrahim remembers like it was yesterday when his grandad told him about the best yoghurt he ever tasted when on a long weekend getaway with his parents in the Saharayayla (Sahara Plateau) in the Black Sea region of Turkey. "A small town family owned business was selling small containers of plain yoghurt to those passing by. People gathered around, laughing, smiling, enjoying every spoonful", Ibrahim recalls. "My grandfather wanted to be a part of that".

The story stuck in his mind, and years later, Ibrahim knew it would serve its purpose in honouring someone he loved and missed dearly. "Sahara pays homage to my and every grandfather around, past and present. His memory lives on."

Let us cherish these special moments with our loved ones.

WHY SAHARA DAIRY?

Manufacturing quality Australian dairy



Proudly made in Australia

Our passion lies in crafting dairy products that aim to preserve the essence of fresh Aussie milk. From our creamy yoghurts to probiotic-rich kefir, every sip and spoonful is a journey of pure delight.



An award-winning range

Our range of dairy products is multi award-winning, having won several gold and silver medals at the Victorian Dairy Competition and Australian Dairy Competition – a testament to our quality.



Global flavour experiences

Each of our products are crafted to perfection from traditional recipes and techniques for a truly unique and authentic taste experience – from Turkish and Indian flavours to Persian recipes.



Superior quality standards

At Picnic Foods, we take quality seriously. That's why we're proud to have earned certifications such as FSSC22000, Halal, EVU and NASSA, ensuring that our products meet the highest standards.



TURKISH STYLE

Crafted with care from the finest unhomogenised milk, our signature recipe boasts a golden-hued cream that dances atop each velvety dollop, promising a sensory experience that is as luxurious as it is unforgettable.

1KG | 2KG | 5KG

A TURKISH TWIST



GREEK KREMA

A divine delight that is as thick and creamy as it gets! This yoghurt is a true culinary treasure, perfect for enhancing your cooking endeavours with aromatic herbs and spices, or starting your day off right with a nutritious breakfast.

1KG | 2KG | 5KG

FOR DIPS & BOWLS



PERSIAN STYLE

Renowned for its tangy profile and smoothness, this yoghurt brings a taste of Persia to your table. Made with care and respect for the rich culinary heritage of Persian culture, our yoghurt is for those seeking a unique, flavourful experience.

1KG | 2KG | 5KG

TANGY BASE FOR DIP



INDIAN STYLE

With its smooth texture and mild flavour, this is the secret ingredient you need to take your Indian recipes to the next level. Whether you're whipping up a curry or adding a dollop to your favourite dish, it brings a vibrant taste of home.

1KG | 2KG | 5KG

GREAT FOR COOKING



PURE NATURAL

Made from homogenised milk with a mild smooth flavour. Naturally pot set and a natural source of protein, this is a must have in all of our fridges for a healthy and tasty diet. Perfect for breakfast with fruit and yoghurt or in cooking too!

1KG | 2KG | 5KG

AN ALL-ROUNDER



ORGANIC

Sourced from the finest quality organic milk and crafted with care, our organic yoghurt captivates with its smooth texture and rich, creamy flavour. Experience the luscious, melt-in-your-mouth sensation of premium yoghurt.

1KG | 2KG | 5KG

CERTIFIED ORGANIC

YOGHURTS

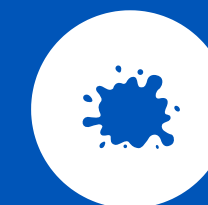
Crafted through a natural fermentation process in individual containers, our pot set yogurts boast a luxuriously thick texture that sets them apart. Unlike stirred yogurts, the absence of agitation allows our yogurts to develop a richer and denser consistency.



PROUDLY
AUSSIE



MULTIPLE
AWARDS



AUTHENTIC
FLAVOURS



HALAL
CERTIFIED



BILLIONS OF
PROBIOTICS



BLUEBERRY KEFIR

A delicious, nutritious drink that blends the probiotic benefits of kefir with the rich antioxidants of blueberries. Supports your digestive health and provides a burst of vitamins and minerals, making it an excellent diet addition.

500ML & 1 LITRE

AUSSIE BLUEBERRY



HONEY KEFIR

A unique, delightful fusion of two ancient foods: honey and kefir. This beverage combines the probiotic benefits of kefir with the natural sweetness and health properties of bush honey, creating a nutritious and tasty drink.

500ML & 1 LITRE

AUSSIE BUSH HONEY



ORIGINAL KEFIR

Savour the pure, tangy taste of our Original Kefir, a classic choice for kefir enthusiasts. Perfectly balanced and naturally refreshing, it can be enjoyed on its own or added to smoothies and recipes for a probiotic boost.

500ML & 1 LITRE

TANGY & REFRESHING



MANGO LASSI

A delightful blend crafted with the finest Australian milk and premium Alphonso mangoes, known for their unparalleled flavour. Rich, creamy, and bursting with the sweet, vibrant taste of Alphonso mangoes, it's an authentic take on Lassi.

300ML & 1 LITRE

ALPHONSO MANGOES



AYRAN

The best Ayran in Australia and the Southern Hemisphere. Crafted with world-renowned, superior Australian milk and Sahara's traditional family recipe, our Ayran stands out for its exceptional quality and authentic flavour.

300ML & 500ML

KEBAB COMPANION

DAIRY BEVERAGES

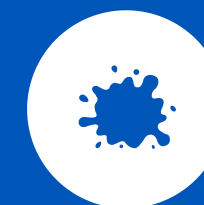
Our range of traditional, delicious and nutritious drinks that provide the probiotic benefits of yoghurt. Popular in the Middle East and Asia, these beverages are a refreshing staple during hot summer months, enjoyed alongside meals or as a hydrating beverage.



**PROUDLY
AUSSIE**



**MULTIPLE
AWARDS**



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FLAVOURS**



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HALOUMI

Discover the authentic taste of the Mediterranean with Sahara Haloumi, Cypriot Style. Our haloumi is crafted following traditional Cypriot methods, bringing you a cheese that is firm, slightly salty, and delightfully squeaky when grilled or fried.

500G | 1KG | 2KG

A VERSATILE FAVOURITE



ANTEP CHEESE

Inspired by the rich culinary heritage of Antep (Gaziantep) in Turkey, our Antep Cheese is renowned for its firm, semi-hard texture and tangy, slightly salty flavour, making it a perfect addition to a variety of dishes including kebabs, barbecue foods and sandwiches.

1KG

ORIGINAL KEBAB CHEESE



KOY SOFT FETA

A traditional Turkish cheese known for its rich, creamy texture and robust flavour. Perfect in salads and in a variety of dishes, this soft grainy white cheese is less salty than feta. For that impeccable platter alongside olives, tomatoes, cucumbers and peppers,

1KG

RICH & CREAMY TEXTURE



PANEER COTTAGE CHEESE

A staple in South Asian kitchens, its firm texture and ability to absorb spices and flavours make it a must-have ingredient in your kitchen. Grill to perfection and enjoy with vegetables, stir into rich curries for a creamy texture or simply add to sandwiches.

5KG BOX

SOFT COTTAGE CHEESE

CHEESES

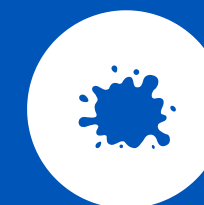
Our range of cheeses are made using the finest Australian milk, ensuring superior taste and quality. Their texture and flavour make these cheeses a versatile addition to your culinary creations, whether enjoyed on their own or in salads or your favourite recipes.



PROUDLY AUSSIE



MULTIPLE AWARDS



AUTHENTIC FLAVOURS



HALAL CERTIFIED



VERSATILE OPTIONS

OUR SERVICE PROMISE

Our commitment to you

Sahara Dairy aims to always maintain the highest levels of product manufacturing, innovation and service for our customers and strives to place itself at the forefront of dairy production.

We maintain the highest quality dairy products at world class food standards and offer exceptional customer service. Our core values are built upon:

- Mutual respect for all stakeholders, employees, customers and suppliers
- Creating an uncompromising bond by instilling trust; it is the foundation of an ethical business
- Building positive relationships and delivering outcomes with a focus on tangible benefits
- Maintaining open communication and honesty





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