

UAE MARKET OPPORTUNITY



yarra valley dairy

original fine cheese



AWARD-WINNING, ARTISANAL AUSTRALIAN COW'S AND GOAT'S MILK CHEESE



WHO WE ARE

Here at the Yarra Valley Dairy, we are most certainly in the business of making people happy.

On our farm in Yering, set in the sweeping country landscape of the Yarra Valley Ranges, and watched over by its quietly beautiful mountains, we make our award-winning cheeses.

Wind back the years to 1994, we found ourselves with a healthy surplus of cow's milk – a nice problem to have. Our first cheese was made – a soft ricotta-style cheese, paving the way for the creation of our now iconic, Persian Fetta. This soft cow's milk cheese marinated in fresh herbs, garlic and olive oil, established an entirely new style of cheese here in Australia.

Today, we are still using this original Persian Fetta recipe, along with traditional recipes for our range of European style soft cheeses, all adapted for our beautiful local Australian milk and hand crafted right here on the farm.

And, we are still making people happy, every day.

You can [learn more about our process here.](#)



WHY YARRA VALLEY DAIRY?



PROUDLY MADE IN AUSTRALIA

All of our original fine cheeses are made fresh, right here in the Yarra Valley using 99% Australian ingredients – from the freshest milk from nearby Yarra Valley and Mansfield dairy farms to locally grown garlic, fresh herbs and olive and canola oils.



HANDMADE FARMHOUSE CHEESES

Reflecting the traditional farmhouse cheeses of France and Italy, most of our cheeses are fresh and soft in style. Our focus is on producing as much as possible by hand, with all our cheeses made, wrapped and packed by our dedicated cheesemakers and production staff.



AWARD-WINNING QUALITY

Using quality local ingredients makes a difference. We're humbled to have been recognised for our quality, with our Persian Fetta winning Gold and Best in Class at the 2024 Melbourne Royal Food Awards, among dozens of other awards.





ORIGINAL PERSIAN FETTA

Created using only the finest quality, 99% Australian ingredients and premium milk, our Persian Fetta will raise the bar of your cheese platter and elevate all of your favourite salads and pasta dishes to next-level delicious.

**SIZES: PREMIUM QUALITY GLASS
JAR 275G OR CONVENIENT PLASTIC
TUBS 180G, 350G OR 500G.**



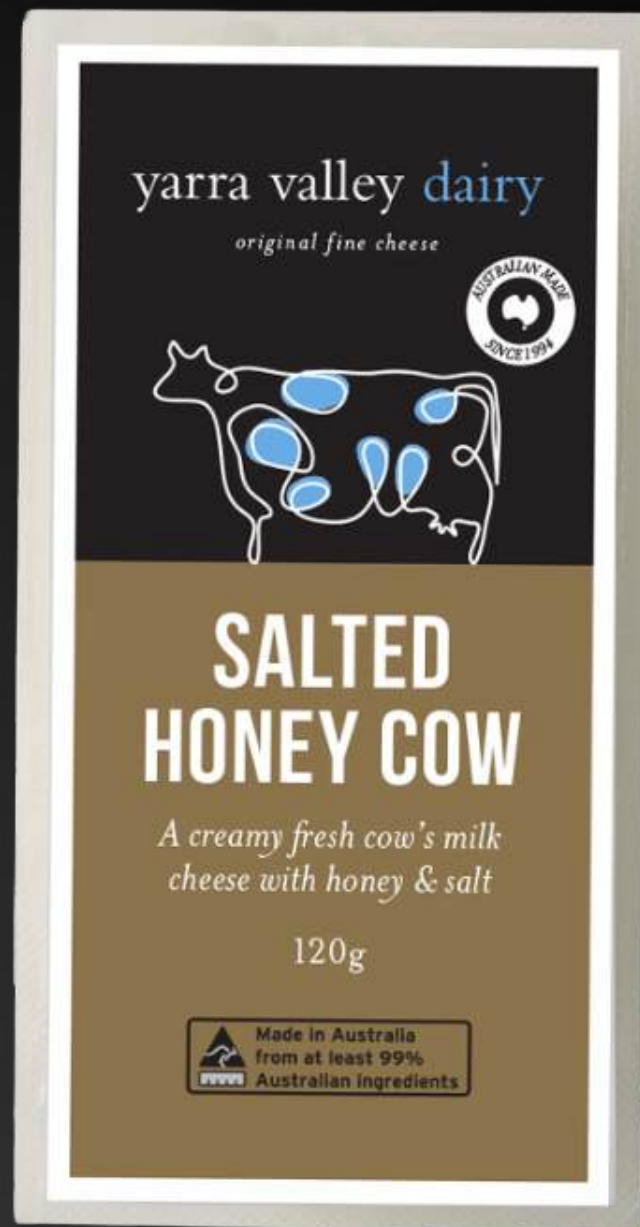
DILL & CHIVES PERSIAN FETTA

By switching out the herbs in our Persian Fetta classic with the much-loved herbs, Dill and Chives, we landed on another superb flavour combination. The sweet savouriness of chives offset the heady dill notes, making this great new flavour.

**SIZES: 180G OR 350G
CONVENIENT PLASTIC TUBS**

MARINATED CHEESE

Our marinated cheeses use our unique recipe fresh cow's milk cheese. We then marinate the cheese in a garlic and olive oil blend and selected combinations of fresh herbs and spices, unique to each product.



SALTED HONEY COW

Using the finest Australian milk to make our fresh cow's milk cheese, we then stir in premium local honey and salt to create the unique salty, yet sweet Salted Honey Cow.

SIZES: 120G



FRESH GOATS CHEESE

With nothing added to the freshest goat's milk but salt and cultures to make this fresh and vibrant cheese, you cannot go past it for both flavour and healthy goodness.

SIZES: 120G

FRESH CHEESE

All our fresh cheeses are made in the style of the soft farmhouse cheeses of France and Italy. They are light and full of moisture, creating a fresh, delicate mouth feel.



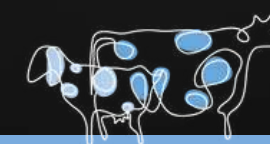
QUALITY PROMISE & CERTIFICATIONS

We pride ourselves on producing premium quality, award winning products with strong, recognisable branding in convenient, fully recyclable packaging. Our farm remains family owned and run, and we continue to hand craft our cheeses to this day.

Our range comprises simple, fresh and vibrant cheeses made without preservatives. Not only perfect for the best cheeseboard; our cheeses can be whipped, crumbled, melted or folded through various dishes. The possibilities are endless!

We have also obtained the following certifications:

- HACCP Food Safety
- BRCGS V9 Food Safety Standard
- Kosher qualification (but not accredited)
- Export certification
- Halal certification



MARKET VALIDATION & SERVICE PROMISE

Our Persian Fetta is currently stocked in leading Australian supermarkets Coles and Woolworths nationally as well as premium food stores, providores and Costco.

Our matured cheeses are available at Coles across Australia & selected Woolworths stores. Plus, we currently export to the UAE and have experience in exporting in the South Korean market.

By partnering with us, you'll receive the support of:

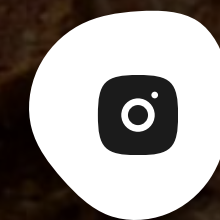
- A dedicated and experienced export account manager
- A reliable and committed customer service manager
- Tailored social media and in-store marketing support
- 100% Australian made artisanal goat's and cow's cheeses



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